



COMPANY PROFILE

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LOOK AND FEEL OF THE WELLNESS STUDIO

Body Activ is a luxury wellness studio offering high tech fitness devices that use vacuum and infrared technology imported from Europe.



EQUIPMENT



VacuTherm /Body Shape Treadmill – Infrared & Vacuum Fitness for Body Shaping

The ultimate cardio machine that burns fat up to 4x faster.

The Body Activ VacuTherm Treadmill combines walking or running with cutting-edge Vacuum Pressure and InfraRed Heat Therapy for a new generation of body shaping.

Enclosed in a capsule that targets the lower body, your clients can lose weight faster, reduce cellulite, improve skin tone, and boost circulation – all in just 30-minute sessions.

This is not just a treadmill. It's a smart biohacking device engineered for fast fat burning, lymphatic drainage, detox, and full-body regeneration.

A best-selling solution for fitness studios, beauty salons, and wellness centers in over 40 countries.



Body Roll Machine

The body roll machine makes full use of the available technology with quiet operation and efficiency enhancements such as infrared lamps that heat the adipose tissue and help the rollers break down the bumps of fats that have accumulated under the skin, making it easier for the lymphatic system to expel them from the body, along with other harmful substances.

We have combined in one device beneficial effects of lymphatic massage with the functions of infrared, chromotherapy, collagen therapy.

The complexity of our BodyRoller operation has a direct impact on the effects – it is a valuable ally in the fight against unnecessary fat tissue and stress tensions.



Infrashape Horizontal Bike

Synergy of CARDIO training with VACUUM and INFRARED technology

The VacuTherm recumbent bike is the most advanced solution in the field of body shaping and biohacking. An innovative fitness capsule equipped with a built-in bike, where training is supported by vacuum and infrared therapy, making the fat-burning process four times faster than during traditional training.

Due to the characteristic reclined position adopted during the workout, it offers an interesting alternative to other devices of this type.

It eliminates excessive strain on the back and lower limbs, and the comfortable backrest ensures comfort during exercise.

This is great for anyone wanting to lose body weight, reduce cellulite, reduce cold feet syndrome, eliminate toxins, assisting in fat loss and improved blood and lymph circulation.



Infrared Stair Climber

The synergy of CARDIO training with INFRARED technology

InfraRed Stairs is a cutting-edge solution for body shaping and biohacking. This innovative stair climbing device is enhanced with InfraRed therapy. Achieve maximum calorie burn and muscle toning thanks to InfraRed technology.

This innovative machine does not only simulate the intensity of climbing real stairs but elevates the experience with advanced biohacking technology. Featuring an Infrared IR system, a collagen-enhancing lamp (Red light therapy), it combines several functions to not just work your muscles but also to promote cellular rejuvenation and increase recovery speed.

Dive into a workout routine that's multiplied in effectiveness, catering not just to your fitness goals but also enhancing your overall wellness.

The BodyActiv Infrastep is more than just an exercise machine—it's your partner in achieving peak physical conditioning while harnessing the power of modern wellness technology.



Revolutionary Pilates Capsule

for Hot Yoga combining Infrared and Red Light Therapy

The Pilates capsule combines the best of traditional mat Pilates, modern hot Pilates, infrared (IR) therapy, and red light therapy, delivering a comprehensive fitness and wellness solution in a single device.

This advanced capsule is designed to stretch, strengthen, and sculpt the body while improving cardiovascular and lymphatic system function.

Heated to a comfortable body temperature of 36.6°C (100°F), the capsule enhances body shaping, rehabilitation, and flexibility. By incorporating infrared therapy, it boosts circulation, speeds up calorie burn, and promotes detoxification.

The addition of a red light therapy mattress takes recovery to the next level, reducing inflammation, accelerating tissue repair, and stimulating collagen production for youthful skin.

WHY A BODY ACTIV STUDIO?

A complete body shaping studio powered by VacuTherm and InfraRed technologies. It became a source of inspiration for professionals around the world to open their own independent studios with cutting-edge equipment.

Today, similar concepts are successfully developed in over 40 countries.

A BUSINESS MODEL THAT WORKS

- Flexible solutions for both boutique and large-format studios.
- We support you with a turnkey setup studio, tailored to your goals, budget and available space.
- An Impressive concept with pioneering Fitness, Wellness & Beauty Solution
- Head office support
- Assistance with marketing materials
- Low overhead costs
- Fixed royalty R1500 per week
- 3% of turnover Marketing fee

Bring innovative Vacuum & InfraRed technology to your city – start a business that transforms bodies and lives.

FRANCHISE SETUP COST

Franchise Set up items as a Turnkey Operation for a **40-60m2** Wellness Studio:

Shopfitting

Signage (Body Activ & Believe in Yourself)

Product Shelving

1x Vacutread Treadmill (skirts included)

2 x Body Rollers

Flooring

Excluded:

Ceilings

Aircon

CCTV

Retail Stock

BODY ACTIV WELLNESS STUDIO

Total setup cost of a studio approximately 40m2-60m2 R1 250 000. 00 Excl VAT

Payable as follows:

On signature hereof an Application/ Joining fee (Refundable) R150 000.00 Excl. Vat

(A 45 day notice period shall be applicable in respect to any refunds and in the event

that either Party cancels the present Letter of Intent and which cancellation shall be in writing)

Balance of Franchise Set up Fee to be paid on signature of Franchise Agreement
R1100 000.00 (Excl Vat)

The full set up cost is payable to Body Activ Bedfordview at least 45 days prior to shop fitting.

FRANCHISE SETUP COST

Franchise Set up items as a Turnkey Operation for a **30m2** wellness studio

Signage (Body Activ & Believe in Yourself)

Product Shelving

1x Treadmill (4 skirts included)

1 x Body Roller

Flooring

Skirt Stand

Excluded:

Ceilings

Aircon

CCTV

Retail Stock

BODY ACTIV WELLNESS STUDIO

Total setup cost of a studio approximately 30m2 R900 000.00 Excl VAT

Payable as follows:

On signature hereof an Application/ Joining fee (Refundable) R150 000.00 Excl. Vat

(A 45 day notice period shall be applicable in respect to any refunds and in the event

that either Party cancels the present Letter of Intent and which cancellation shall be in writing)

Balance of Franchise Set up Fee to be paid on signature of Franchise Agreement R750 00.00 (Excl Vat)

The full set up cost is payable to Body Activ Bedfordview at least 45 days prior to shop fitting.

FRANCHISE SETUP COST

Franchise Set up items as a Turnkey Operation for a **60-80m2** Wellness Studio:

Shopfitting

Signage (Body Activ & Believe in Yourself)

Product Shelving

2x Treadmills (8 skirts included)

2 x Body Rollers

Flooring

Excluded:

Ceilings

Aircon

CCTV

Retail Stock

BODY ACTIV WELLNESS STUDIO

Total setup cost of a studio approximately 60-80m2 R1 700 000. 00 Excl VAT

Payable as follows:

On signature hereof an Application/ Joining fee (Refundable) R150 000.00 Excl. Vat
(A 45 day notice period shall be applicable

in respect to any refunds and in the even that
either party cancels the present Letter of Intent and which cancellation shall be in
writing)

Balance of Franchise Set up Fee to be paid on signature of Franchise Agreement
R1 550 000.00 (Excl Vat)

The full set up cost is payable to Body Activ Bedfordview at least 45 days prior to
shop fitting.

HOW TO START

1.

DEFINE THE SCALE OF INVESTMENT

**Decide whether your business goal
is to create a small
body shaping studio
or a large modern studio.**

2.

STUDIO LOCATION

**Choose a location where you want to
open your own studio.
Find a premises of 40-90m2**

3.

CONTACT US

**Contact us or make an appointment
at our
Bedfordview studio.**